

**WEICON GmbH & Co. KG**

## **Poland today, Mexico tomorrow**

### **Weicon on the road again**

Muenster, September 10<sup>th</sup> 2021 – Weicon, the Münster-based manufacturer of adhesives and sealants, is normally represented at up to 40 trade fairs worldwide every year. But Corona completely slowed down trade fair operations around the world over the past 1.5 years.

Now it's starting up again – and that with power!

By the end of the year, the family-owned company will be represented at 15 trade fairs.

### **Gdansk and Guadalajara**

Currently, Weicon employees are in Guadalajara, Mexico, almost 10,000 kilometers away, at a tool trade fair. The Muenster-based company is one of only five European companies that have made the trip and are represented at the event.

Earlier this week, the adhesives manufacturer's trade show team was at an event in Gdansk to present products for the marine sector.

### **15 trade shows in four months**

In addition to two trade shows in its home country Germany, Weicon's team will be at thirteen international events through the end of the year. Among others, the trade fair calendar takes them to Moscow, Milan, Madrid, Abu Dhabi, Dubai and Nur-Sultan in Kazakhstan.

The trade shows cover a wide range of different industrial sectors. From mechanical engineering, electronics and plastics technology, to

innovations in the adhesives industry and maritime shipping - it's all here.

"We have been presenting our products at numerous trade shows for decades now. It's really good to be on the road again after such a long time and to exchange ideas with trade visitors. The personal contact was simply missing"; says Ralph Weidling, CEO of Weicon.

263 words

39 rows

1611 signs (incl. blanks)

#### **Further information:**

[www.weicon.de](http://www.weicon.de)

#### **Corporate profile:**

Since 1947, WEICON GmbH & Co. KG has been producing speciality products for the industry in Germany. The range of products includes special adhesives and sealants, technical sprays and high-performance assembly pastes and greases for all areas of industry - from production over repair up to maintenance. Another field of activity is the development, sales and distribution of stripping tools.

The company headquarters is located in Muenster, Germany. WEICON has subsidiaries in Dubai, Canada, Turkey, Romania, South Africa, Singapore, in the Czech Republic, in Spain and in Italy. The company is represented by WEICON partners in more than 120 countries all over the world.

# PRESS RELEASE



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